

# SPONSORSHIP FORM

## UNIVERSITY UNITED FESTIVAL

Name\_\_\_\_\_

Business\_\_\_\_\_

City, State\_\_\_\_\_

Zip\_\_\_\_\_

Phone\_\_\_\_\_

Email Address\_\_\_\_\_

A check in the amount of \$\_\_\_\_\_ is enclosed: made payable to University District Community Development Association, 3242 Main Street, Buffalo, NY 14214

Recognition of Sponsorship:  
Logos can be emailed to [tstjean@buffalony.gov](mailto:tstjean@buffalony.gov). Please send a high-resolution image suitable for PR.



**JUNE 11 & 12, 2022**  
***ROTARY FIELD***  
**BUFFALO, NY**







Dear Community Stakeholders:

The University District United Festival is Back! After a two-year hiatus due to the pandemic, we are now going into our 7th annual festival year. We are excited to bring to our community a two-day event to be held Saturday, June 11th, and Sunday, June 12th, 2022 at the University at Buffalo South Campus, Rotary Field! Our theme is “University Soul Serene Weekend” filled with R&B and gospel performances as well as showcasing our local talents. This will be a family 2-day fun time for everyone. As we continue to grow, your partnerships and participation in the community are vital to the success of this festival. The committee is currently planning for next year and would like your company/organization to return as a sponsor for this annual festival.

This is your chance to give back to the community and give families a life-changing opportunity to enjoy a free fun day with their families. This event also promotes pride and unity as well as the opportunity to connect and communicate with our local vendors who will be in attendance to share employment opportunities, healthcare specialists and financial services and so much more.

If you have further questions regarding sponsorship, please feel free to contact Sandra Munson at the University District Council Office at (716) 851-5165.

Sincerely,

*Taisha E. St. Jean*

Taisha St. Jean, University United Festival  
Committee Director  
716-851-5161  
tstjean@city-buffalo.com

## Sponsorship Opportunities

### COPPER \$2500.00

- Buffalo University District Facebook Page and event media releases
- Recognition at the one-day event

### BRONZE \$5,000

- Company logo on University United Festival T-shirts
- Free Company Table
- Recognition at the one-day event
- Buffalo University District Facebook Page and event media releases

### SILVER \$10,000

- Company logo on University United Festival T-shirts
- Company Table for two-day event
- Recognition at the two-day event
- Buffalo University District Facebook Page and event media releases
- Company will promoted on the University United Festival Website

### GOLD \$20,000

- Company logo on University United Festival T-shirts
- Company Table for the two-day event
- Recognition at the two-day event
- Buffalo University District Facebook Page and event media releases
- We will post company Banner in front of the stage
- The company will promoted on the University United Festival Website

Follow us on Social media

